

Privacy Policy – Freefall Academy

Last updated: November 16, 2025

At Freefall Academy (“we”, “us”, “our”), we value your privacy and are committed to protecting the personal information you share with us. This Privacy Policy explains what information we collect, how we use it, and what rights you have regarding your data.

By using our website www.freefallacademy.net, booking any of our services, or communicating with us, you agree to the terms described here. If you do not agree, please do not use the site or submit personal information.

1. Information We Collect

1.1 Information You Provide to Us

We collect personal information when you:

- Submit contact or registration forms
- Send us an email
- Make a booking or purchase
- Subscribe to our newsletter
- Communicate with us via WhatsApp or social media
- Participate in expeditions, tours, or courses

This may include:

- First and last name
- Email address
- Phone number
- Payment information (handled by secure third-party processors)
- Relevant medical information (AIDA forms or similar)
- Nationality, equipment sizes, dietary preferences
- Photos or videos you send us or that are taken during activities

Note: When you send us an email or fill out a form, your email may be automatically added to our newsletter list (see Section 2).

1.2 Information Collected Automatically

We collect information such as:

- IP address
- Browser type
- Pages visited
- Time zone
- Cookies and analytics data

1.3 Information from Third Parties

We may receive information from:

- Payment processors
- Booking platforms (WeTravel, Stripe, PayPal)
- Email marketing providers
- Social media platforms (if you contact us there)

2. How We Use Your Information

We use your personal information to:

- Manage bookings and payments
- Send important details before and after your expedition or course
- Respond to inquiries and provide support
- Personalize your experience
- Send newsletters, updates, and educational content (whether you subscribed intentionally **or** emailed us directly)

- Internal processes, analytics, and improvements
- Comply with legal and safety requirements

Automatic Newsletter Subscription

When you send us an email or complete a contact form, **your email may be automatically added to our newsletter list** so we can send you:

- Helpful information about activities
- Ocean awareness and freediving tips
- Seasonal updates
- Expedition dates
- Important news related to Freefall Academy

You may unsubscribe at any time by clicking “unsubscribe” in any of our emails or by writing to **hola@freefallacademy.net**.

We never sell your information.

3. Legal Basis

We process your data under:

- Consent
- Performance of a contract
- Legitimate interest
- Legal obligation

4. Cookies

We use cookies for analytics, user preferences, and website optimization.

5. Who We Share Data With

We only share your information with necessary third parties:

- Payment processors
- Web hosting and infrastructure services
- Email newsletter services (Mailchimp / Brevo)
- Guides and instructors when required for safety
- Authorities when legally required

6. Data Retention

We keep your information only for as long as necessary for operational, legal, and customer-support purposes.

7. Security

We implement security measures such as HTTPS encryption, restricted access, and certified platforms.

8. Your Rights

You may:

- Access your data
- Correct inaccurate information
- Request deletion
- Restrict processing
- Object to processing
- Request a portable copy of your data

To exercise your rights, contact: **hola@freefallacademy.net**

9. Children's Privacy

Minors may only participate with explicit guardian consent and signed documentation.

10. Photos & Videos

We may take photos or videos during activities.

Unless you request otherwise in writing, you authorize us to use them for educational and promotional purposes.

11. External Links

We are not responsible for the privacy practices of external websites.

12. Changes to This Policy

We may update this Privacy Policy at any time.

The most recent version will always be posted on this page.

13. Contact



hola@freefallacademy.net



www.freefallacademy.net